



WHO ARE YOU CARRYING?

FOR IMMEDIATE RELEASE

Carry The Load Introduces ‘Carry It Anywhere’ Events for Veterans Day

The nonprofit urges people to put action to their words “thank you for your service”

DALLAS (November 22, 2020) – [Carry The Load](#), a non-profit organization that provides active ways for Americans to honor and remember the sacrifices made by our nation’s heroes, is encouraging all Americans to put action to their words “thank you for your service” by hosting or participating in a Carry It Anywhere event. Participants can learn more and register at carrytheload.org/veteransday.

“In a recent survey of veterans and military families, we found that when people say, ‘thank you for your service’, it’s appreciated. However, less often does someone follow-up with, ‘how can I as a Patriot support you and your fellow servicemen and women’, says Debbie Wright, executive director of Carry The Load. “This is a great way to turn a fun, social event into a moving cause.”

Using the JustGiving™ platform, people can join the campaign in honor of Veterans Day, or at any time of the year, by creating an individual fundraising page and team page. Participants instantly put action to their words of appreciation by making a positive impact on the lives of our nation’s veterans and their families. Ideas for Carry It Anywhere events include:

- **Sporting tournaments** featuring football, baseball, golf, corn hole and sporting clays
- **Fitness challenge** with a local gym, running group and cross fit class
- **Family-friendly events** such as a BBQ, birthday and community or neighborhood walk

“As we close on an unprecedented year, this is a great way for people to actively unite and show their support for our military and veteran community,” says Stephen Holley, president and CEO of Carry The Load and veteran U.S. Navy SEAL. “Now more than ever our veterans and men and women on the front lines need to feel that the nation is behind them and are willing to give of their time and money to support those in need.”

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ABOUT CARRY THE LOAD

Carry The Load is a 501(c)3 nonprofit founded in 2011 by veteran U.S. Navy SEALs Clint Bruce and Stephen Holley. Carry The Load's mission is to provide an active way to honor and remember our nation’s heroes by connecting Americans to the sacrifices made by our military, veterans, first responders and their families. For more information, go to CarryTheLoad.org.

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Honoring Our Nation's Heroes

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