



WHO ARE YOU CARRYING?

## FOR IMMEDIATE RELEASE

**Carry The Load's 9<sup>th</sup> Annual Memorial May Campaign Honors Heroes on the Front Lines**  
*The nonprofit raises awareness and funds for the sacrifices made by our military, veterans, first responders and their families*

DALLAS (April 15, 2020) – [Carry The Load](https://www.carrytheload.org), a national nonprofit that provides active ways for Americans to honor and remember the sacrifices made by our nation's heroes, is kicking off its ninth Annual Memorial May campaign. This year, due to the COVID-19 pandemic, Carry The Load will offer meaningful ways for participants to form virtual teams, build community and fundraise. Participants can register at [carrytheload.org/register](https://www.carrytheload.org/register) and join in daily activities starting April 23 through Memorial Day.

“In this time of uncertainty, our mission and our purpose has not changed,” says Stephen Holley, president and CEO of Carry The Load and veteran U.S. Navy SEAL. “Since 2011, Carry The Load has provided an outlet for financial and emotional support to our nation's heroes. During the COVID-19 pandemic, the entire world has become painfully aware of the courage and sacrifice of those on the front lines. Join us and donate at [carrytheload.org](https://www.carrytheload.org).”

Carry The Load's Continuum of Care program is a collaboration with corporate and nonprofit partners to raise much needed awareness and funds to assist military, veterans, first responders and their families. This program supports essential recovery services for front line heroes, such as counseling, adaptive training, suicide prevention, job placements, home improvements, educational scholarships for children of the fallen, and many other healing services.

Chase, the U.S. consumer and commercial banking business of JPMorgan Chase & Co., is the title sponsor of Carry The Load for the sixth consecutive year. This support helps ensure that Carry The Load can live out its dedication to honor and remember our nation's heroes.

“Over the last weeks and months, we have all witnessed the heroism of those working on the front lines to protect our health and safety. Carry The Load's National Relay has always reminded us to come together as a community to honor these sacrifices,” said Retired U.S. Army Colonel Mark Elliott, Global Head of Military and Veterans Affairs at JPMorgan Chase. “Perhaps now more than ever, we are grateful for the opportunity to join the Carry The Load community virtually this Memorial May to pay special tribute to our heroes past and present.”

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### ABOUT CARRY THE LOAD

Carry The Load is a 501(c)3 nonprofit founded in 2011 by veteran U.S. Navy SEALs Clint Bruce and Stephen Holley. Carry The Load's mission is to provide an active way to honor and celebrate our nation's heroes by connecting Americans to the sacrifices made by our nation's military, veterans, first responders and their families. For more information, go to [CarryTheLoad.org](https://www.CarryTheLoad.org).

*Honoring Our Nation's Heroes*

CARRYTHELOAD.ORG



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**MULTIMEDIA**

2020 Carry The Load Memoria May 60-second PSA

<https://vimeo.com/showcase/6155903/video/405491334>

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